

Boise-based Internet Marketing Company Recognized by Leading Business Experts for Its Effectiveness in Getting Small Businesses Online

Famed motivational speaker Tony Robbins and international businessman Richard Branson among those saluting the success for DotComSecrets Local, which is hosting a series of free webinars this week

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When DotComSecrets Local founder Russell Brunson saw how local businesses were spending their advertising dollars, he was alarmed.

Too many small business owners were wasting money on newspaper and local television ads instead of targeting white hot internet based marketing frameworks such as those for smart phones and portable electronic tablets, which are less expensive and reach more people.

Brunson said he started his company because even small, local businesses deserve to have the same internet opportunities that proved so successful for multi-billion dollar companies such as Google, Groupon, Yahoo and Amazon, according to Brunson.

The success of DCS Local was recently recognized by internationally renowned motivational speaker and author Tony Robbins, who called Brunson a leader in the internet community. And international businessman Richard Branson was so impressed with Brunson's internet expertise that he christened one of his famous jets after his company.

Brunson – a self-made internet success story -- said his new mission is to create **local jobs** so that he can help put people back to work nationwide. These **marketing jobs** will connect small businesses in every community in the US with DCS Local so that together they can start reinventing the way internet can help businesses.

Those seeking **local marketing jobs** can look no further than this week's three scheduled free webinars, in which jobseekers will be presented with the skills they need and the tools they require to become DCS Local representatives in their very own communities.

The company's expansion is coming not a moment too soon for local businesses, according to Brunson.

"We want to help these small businesses and we have the resources to do it," Brunson said. "We're just missing one thing that we need to reach them: A local presence. We need somebody on the ground."

DCS Local consultants work part time from their own home. Some DCS Local consultants earn more than \$8,000 per month simply by connecting local businesses with internet marketing experts. Others began earning paychecks starting on their very first day on the job.

Plus DCS Local consultants provide no actual product or services, and they do no real work other than linking businesses in their community with DCS Local.

Brunson said jobseekers need not be concerned if they have no prior marketing or sales experience because DCS Local will give them everything they need to approach local business owners and convince them to sign up for the service. Once the connection is made, consultants keep making money without having to do anything further.

The three DCS Local webinars scheduled this week will be open to only 300 people each, and will be filled on a first-come first-served basis. Once all the positions are taken, no more will be opened up. Previous DCS Local webinars filled up with hours, and thousands of people were turned away. To ensure their spot in one of these three webinars, jobseekers are encouraged to sign up right away.

During the webinars, participants will learn how they can earn thousands per week simply by connecting local businesses with DCS Local. The company will then work with the businesses to build effective marketing campaigns that will grow their businesses exponentially.

Webinar participants also will learn how DCS Local chapters in their home towns can help them become highly paid consultants while working part time from their own homes. DCS Local provides its consultants with everything they need to be internet marketing experts, so that when they approach local businesses they have the tools they need to close the deal.

Brunson warned those people who want to learn how they can start making thousands of dollars per week while working part time from their own homes should not risk being left out in the cold. Interested participants need to sign up fast before all the positions are filled.

Participants can sign up for one of this week's three webinars by visiting:

<http://dcswebinar.dotcomsecrets.com/r/1/1#>

For more information about this week's webinars or about DotComSecrets Local, visit <http://local.dotcomsecrets.com/letter/>.

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